

R.J. Reynolds

Tobacco Co.

F

cm

S.R. MacLeod

Region Operations Manager
150 Lawrence Bell Dr.
Suite 108
Williamsville, NY 14221
(716) 634-9232
(716) 634-3145

Sent Via Fax
December 5, 1995

To: L.M. O'Connor

RE: PEACE PIPE
SIS #626289

Dear Lori:

Per your request, please find shipments of Doral from Day Wholesale to Peace Pipe by month for the months you requested. Also, listed below is a list of Gold Coast brands Day Wholesale carries.

Gold Coast
FULL FLAVOR
FULL FLAVOR 100
LIGHT
LIGHT 100's

Gold Coast
ULTRA LIGHT
ULTRA LIGHT 100
MENTHOL LIGHT
MENTHOL LIGHT 100

Our Company is Invoicing the above mentioned Gold Coast brand at Full Price and is crediting \$5.00 per carton off invoice. I don't know nor did I ask what Day is billing Gold Coast to Peace Pipe et. Your representatives should be promoting Gold Coast at \$1.00 off at retail and recording under Best Value per Winston-Salem.

I hope this information is useful. Should you have any questions, please advise.

Sincerely,

Stephen

S.R. MacLeod
#1610

c: R.C. Farmer

51847 7448

GOLD COAST

PRODUCT INFORMATION

	UPC	LENGTH (inches)	WIDTH (inches)	DEPTH (inches)	CUBE (feet)	WEIGHT
PACKS						
Full Flavor 85's	12300 23257	2.0625	0.8438	3.375	0.0034	0.787 oz.
Full Flavor 100's	12300 23260	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Lights 85's	12300 23263	2.0625	0.8438	3.375	0.0034	0.787 oz.
Lights 100's	12300 23266	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Ultra Lights 85's	12300 23269	2.0625	0.8438	3.375	0.0034	0.787 oz.
Ultra Lights 100's	12300 23272	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Menthol Lights 85's	12300 23275	2.0625	0.8438	3.375	0.0034	0.787 oz.
Menthol Lights 100's	12300 23278	2.0625	0.8438	4.0000	0.0040	0.933 oz.
CARTONS						
Full Flavor 85's	12300 23266	10.6250	1.7813	3.4375	0.038	8.87 oz.
Full Flavor 100's	12300 23261	10.6250	1.7813	4.0313	0.044	10.13 oz.
Lights 85's	12300 23264	10.6250	1.7813	3.4375	0.038	8.87 oz.
Lights 100's	12300 23267	10.6250	1.7813	4.0313	0.044	10.13 oz.
Ultra Lights 85's	12300 23270	10.6250	1.7813	3.4375	0.038	8.87 oz.
Ultra Lights 100's	12300 23273	10.6250	1.7813	4.0313	0.044	10.13 oz.
Menthol Lights 85's	12300 23276	10.6250	1.7813	3.4375	0.038	8.87 oz.
Menthol Lights 100's	12300 23279	10.6250	1.7813	4.0313	0.044	10.13 oz.
CASES-12M						
Full Flavor 85's	12300 23259	17.625	11.0625	21.688	2.447	33.6 lbs.
Full Flavor 100's	12300 23262	20.5625	11.0625	21.688	2.855	39.0 lbs.
Lights 85's	12300 23285	17.625	11.0625	21.688	2.447	33.6 lbs.
Lights 100's	12300 23268	20.5625	11.0625	21.688	2.855	39.0 lbs.
Ultra Lights 85's	12300 23271	17.625	11.0625	21.688	2.447	33.6 lbs.
Ultra Lights 100's	12300 23274	20.5625	11.0625	21.688	2.855	39.0 lbs.
Menthol Lights 85's	12300 23277	17.625	11.0625	21.688	2.447	33.6 lbs.
Menthol Lights 100's	12300 23280	20.5625	11.0625	21.688	2.855	39.0 lbs.

02/06/96 16:24

BFLO RJR

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FEB. -06' 96 (TUE) 13:41 DAY WHOLESALE

ATTN: Shrine Petrol

02/06/96-13:41-33

ACCOUNT #/ITEM ITEM DESCRIPTION

ACCOUNT #/ITEM	ITEM DESCRIPTION	10/95	11/95	12/95	1/96	2/96
PEACE PIPE SMOOTH, ULTRA LIGHT 100'S		244	270	270	360	60
PEACE PIPE SMOOTH, FULL FLAVOR KING		30	60	0	0	30
PEACE PIPE SMOOTH, FULL FLAVOR 100'S		115	120	213	90	9
PEACE PIPE SMOOTH, LIGHT KING		90	120	99	60	60
PEACE PIPE SMOOTH, LIGHT MENTHOL KING		30	60	39	90	0
PEACE PIPE SMOOTH, LIGHT KING 100'S		180	180	300	120	60
PEACE PIPE SMOOTH, LIGHT MENTHOL 100'S		180	120	156	0	0
PEACE PIPE SMOOTH, FULL FLAVOR MENTHOL K		0	0	0	0	0
PEACE PIPE SMOOTH, ULTRA KING		30	30	39	60	60
PEACE PIPE SMOOTH, F/F MENTHOL 100'S		60	60	30	0	30
PEACE PIPE SMOOTH, NEW FILTER KING		15	30	0	0	15
PEACE PIPE SMOOTH, REG LIGHT						
FIRELITE TOTALS					1,235	375
TOTAL		970	1,050	1,110	70	16,500

*** END OF REPORT ***

Potential liability

\$

16,500

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